

About us:

St. Louis Professionals for Healthcare Quality (SPHQ) was created to support the professional education and development of healthcare quality professionals who work in and around the St. Louis area and is committed to providing members with local and national healthcare quality educational programs.

If you would like more information about SPHQ, please visit www.sphq-mo.org, or contact any of the Board members listed on the website. We would love to share with you the benefits of being a SPHQ member.

Who should attend?

Anyone committed to the betterment of healthcare quality and patient safety:

- Allied Health Professionals
- Brokers
- Case Management Organizations
- Coalitions
- Consultants
- Employers
- Government Agencies
- Healthcare Consultants
- Healthcare Executives
- Health Informatics/HIT/HIM Organizations
- HR/Benefits Departments
- Hospitals
- Laboratory Professionals
- Managed Care Organizations
- Medical Groups
- Peer Review Organizations
- Performance Improvement
- Pharmaceutical Companies
- Pharmacists
- Physicians
- Quality Improvement Organizations
- Third Party Payors

2011 Annual Conference Speakers:

Eric S. Armbrecht, PhD

Executive Director, Saint Louis Diabetes Coalition
St. Louis University Center for Outcomes Research
Assistant Professor of Medicine
Assistant Professor of Health Management & Policy

Barbara Corn, RN, BSN, MA

Regional Director, Quality
UnitedHealth Group

Sharon Glave Frazee, PhD, MPH

Vice President, Research & Analysis
Express Scripts

William Kincaid, MD, MPH

Chairman, St. Louis Regional Asthma Consortium
Chairman, Saint Louis Diabetes Coalition

Larry K. Westfall, PharmD

National Director, Strategic Alliances
Health Policy, Advocacy & Quality
J&J Strategic Customer Group

SPHQ 2011 Board:

SPHQ President / Director:

Beau Richmond, MA, MHAc, CPHQ

Performance Improvement Specialist
Barnes-Jewish Hospital

SPHQ Treasurer:

Rob Kilo, MBA, MS, PAHM

Senior Director, Market & Sales Support
Express Scripts

SPHQ Secretary & President Elect 2011 / President 2012:

Glenda Wilkins, BS, CPHQ

Performance Improvement Analyst
Shriners Hospitals for Children



**Presents Our
2011 Annual
Education Conference**

*Comprehensive Health
Improvement*



*Through the Pillars of
Healthcare Quality*

**June 17th, 2011
7:30AM - 4:00PM**

Location:

**Spazio at Westport
12031 Lackland Road
St. Louis, MO 63146**

www.sphq-mo.org



Program Objectives

- Demonstrate why the understanding of consumer behavior is critical for optimal clinical care
- Understand how national organizations strive to improve healthcare quality
- Understand national quality improvement strategies through ongoing and future healthcare delivery and payment models
- Demonstrate the importance of linking to Asthma community based resources
- Understand community approaches for teaching Diabetes self-management skills

This activity has been submitted for 4.0 CPHQ Continuing Education (CE) credit hours through the National Association of Healthcare Quality (NAHQ)



Overnight Accommodations:
Comfort Inn, 12031 Lackland Road
 St. Louis, MO 63146. (314) 878-1400

Program Agenda: June 17th, 2011

7:30 - 8:00 a.m.

Registration and Continental Breakfast
 Vendor Exhibits

8:00 - 8:30 a.m.

Welcome & Announcements by SPHQ Board
 Beau Richmond, Rob Kilo, & Glenda Wilkins

8:30 - 9:30 a.m.

Consumerology: The Advanced Application of the Behavioral Sciences to Improve Quality in Healthcare

Sharon Glave Frazee, PhD, MPH

9:30 – 9:45 a.m.

Break and Vendor Exhibits

9:45 – 10:45 a.m.

National Quality Forum - The Mission to Improve the Quality of American Healthcare

Barbara Corn, RN, BSN, MA

10:45 – 11:45 a.m.

National Quality Improvement Strategies and Related Healthcare Delivery & Payment Models

Larry K. Westfall, PharmD

11:45 a.m. – 12:45 p.m.

Lunch, Networking, and Vendor Exhibits

12:45 – 1:45 p.m.

Thinking Outside the Big Box to Improve Quality of Health Care for Chronic Conditions:

ASTHMA - Community Based Approach

William Kincaid, MD, MPH

1:45 - 2:00 p.m.

Break and Vendor Exhibits

2:00 - 3:00 p.m.

Thinking Outside the Big Box to Improve Quality of Health Care for Chronic Conditions:

DIABETES – Collaborative Approach to Enhance Outcomes

Eric S. Armbrrecht, PhD

3:00 - 4:00 p.m.

SPHQ Board Wrap-up
 Networking and Vendor Exhibits

Program Registration

St. Louis Professionals for Healthcare Quality Annual Conference Fees:

\$50 Current Members: \$50 Registration fee for active 2011 SPHQ Members

\$95 Renewing Members: \$50 Registration fee + \$45 SPHQ 2011 Membership fee (post 4-1-11)

\$90 New SPHQ Members: \$50 Registration fee + \$40 NEW SPHQ 2011 Membership fee

If already a member, please complete this form with check payable to SPHQ. If not, the 2011 Membership Application is available at www.sphq-mo.org.

Registration deadline is Friday, June 10, 2011.

You will receive confirmation by **email** from Glenda Wilkins, SPHQ Secretary

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____

Email (required): _____

SPHQ Member Yes No

Return registration & check to:

Rob Kilo, SPHQ Treasurer
 16734 Benton Taylor Drive
 Chesterfield, MO 63005

kilorob@gmail.com